



CASE STUDY

Client:

A Strategic advisory firm

Client Challenge



A Strategic advisory firm specialized in **Development and philanthropic sectors** Need for research in **the African region**

The firm was looking for:



research service **adaptative** to the nature of its topics



Lower cost than hiring and retaining research analysts internally

Our Solution



The firm decided to **leverage Infomineo's research services as a solution to:**



Providing a **daily research support** to the consultants on **various topics** especially in **West African region**



Good quality of work delivered in the **ready-to-use format**

Outcome



The firm recognized **that the quality of the research service provided matched that of their internal capacity**, resulting in:



Choosing Infomineo as a **reference partner to support in the early stages** of setting up its structure.