



# CASE STUDY

## Client:

Government Entity



*I would like to extend my gratitude for the good job done and the dedicated efforts placed by the team. Thank you for the distinguished effort and impressive outcome.*

– **Consultant at Government Entity**

*I would like to extend my sincere appreciation for the grave efforts demonstrated by Infomineo's team over the last couple of years. The team's great passion was conspicuous in all deliverables, which featured great progress in timeliness, quality, and thoroughness over time.*

– **Economic Advisor at Government Entity**



## Client Challenge



A government entity was staffing its economic research department with officials rotating between offshore assignments.



Standardize their research activities



provide its officials with the necessary ongoing research and content support.



**Lower cost than hiring** and retaining research analysts internally

## Our Solution



The consulting firm decided to **leverage Infomineo's research services as a solution for:**



Full reports and presentations ready to be presented and distributed.



Access to the **expertise** of the largest research team within **Africa and the Middle East**

## Outcome



The firm recognized **that the quality of the research service provided matched that of their internal capacity**, resulting in:



The type of support needed became more **diverse (ad-hoc requests, newsletters, databases, research projects)**