



# CASE STUDY

A **Government Entity** sought a Solution to Accessing **Consistent Quality** Research



*I would like to extend my gratitude for the good job done and the dedicated efforts placed by the team. Thank you for the distinguished effort and impressive outcome*

– **Consultant at Government Entity**

*I would like to extend my sincere appreciation for the grave efforts demonstrated by Infomineo's team over the last couple of years. The team's great passion was conspicuous in all deliverables, which featured great progress in timeliness, quality, and thoroughness over time.*

– **Economic Advisor at Government Entity**



## Client Challenge



The client was looking for a solution that would standardize their research activities and provide its officials with the necessary ongoing research and content support



## Our Solution



Outsourcing their economic research activity to Infomineo on a retainer basis and increase internal focus on core functions



## Outcome



Access to the expertise of the largest research team within Africa and the Middle East



The type of support needed became more diverse (ad-hoc requests, newsletters, databases, research projects)



Lower cost than hiring and retaining research analysts internally